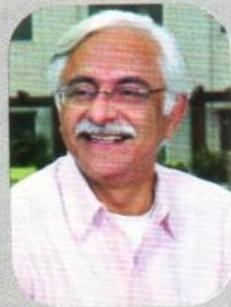
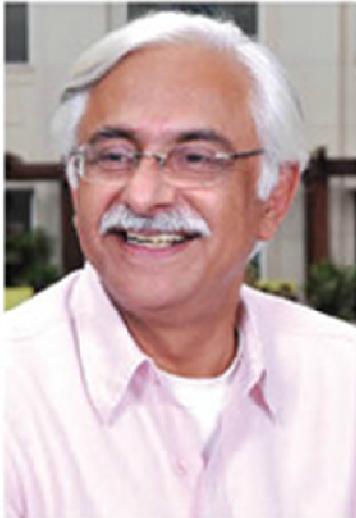


## Rattan Keswani Lemon Tree Hotels



Lemon Tree Hotels has appointed Rattan Keswani as Deputy Managing Director of the Group. Rattan joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels, a company he jointly promoted with Lemon Tree Hotels. He will continue to play this role. A hotelier for over 31 years, Rattan Keswani has worked across various hotels in India and overseas, including in Saudi Arabia, Colombo, Shimla, Bengaluru, New Delhi and Mumbai.



Rattan Keswani

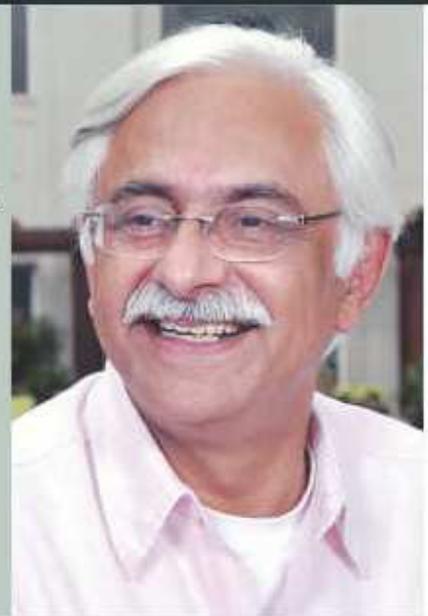
## Lemon Tree Hotels

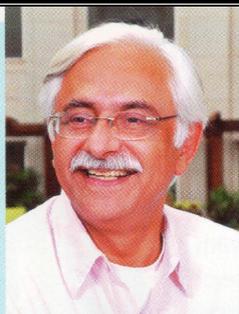
Lemon Tree Hotels has announced the appointment of Rattan Keswani as Deputy Managing Director of the Group. The Lemon Tree Group operates 3 brands - Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy) and currently owns and operates 24 hotels in 14 cities aggregating 2800 rooms with 3000 employees. He has joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels Pvt. Ltd., a company he jointly promoted, with Lemon Tree Hotels, as the management arm of the Group. While he will continue to play this role, he has also assumed the role of Deputy Managing Director at Lemon Tree Hotels from January 1, 2014.

**Rattan Keswani**

*Deputy Managing Director  
Lemon Tree Hotels*

Lemon Tree Hotels welcomed Rattan Keswani as Deputy Managing Director of the group. Rattan joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels, a company he jointly promoted with Lemon Tree Hotels as the management arm of the group. A hotelier for over 31 years, Rattan Keswani has worked across various hotels in India and overseas and will continue his stint at Carnation Hotels.





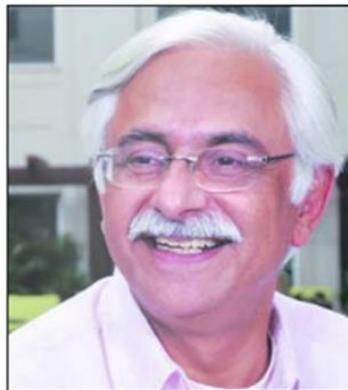
Rattan Keswani

### Lemon Tree Hotels

Lemon Tree Hotels has announced the appointment of Rattan Keswani as Deputy Managing Director of the Group. Rattan joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels Pvt. Ltd., a company he jointly promoted, with Lemon Tree Hotels, as the management arm of the Group. While he will continue to play this role, he also resumes the role of Deputy Managing Director at Lemon Tree Hotels effective January 1, 2014. In this role, he was responsible for ten Trident Hotels in India. In addition, he oversaw Maidens Hotel, Delhi and Clarkes Hotel, Shimla.

## Lemon Tree Hotels

LEMON TREE Hotels has announced the appointment of **Rattan Keswani** as deputy managing director of the Group. He joined the group in May 2012 as chairman of Carnation Hotels. While he will continue to play this role, he also assumes the role of deputy managing director at Lemon Tree Hotels effective January 1, 2014. A hotelier for over 31 years, he has worked across various hotels in India



**Rattan Keswani**

and overseas, including in Saudi Arabia, Colombo, Shimla, Bengaluru, New Delhi and Mumbai. Prior to joining the Lemon Tree Group, he was president of Trident Hotels from April 2008 till April 2012.



**Publication: Hospitality Biz India**

**Edition: Online Date: 8<sup>th</sup> January, 2014**

**Headline: Lemon Tree Hotels appoints Rattan Keswani as Deputy Managing Director**

**Link: <http://www.hospitalitybizindia.com/detailNews.aspx?aid=18481&sid=41>**

## Lemon Tree Hotels appoints Rattan Keswani as Deputy Managing Director

Wednesday, January 08, 2014, 14:30 Hrs [IST]

By HBI Staff | Mumbai

Lemon Tree Hotels has appointed Rattan Keswani as Deputy Managing Director of the Group. The Lemon Tree Group operates three brands - Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) and Red Fox Hotels (economy) and currently owns and operates 24 hotels in 14 cities aggregating 2800 rooms with 3000 employees.

Keswani joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels Pvt. Ltd., a company he jointly promoted, with Lemon Tree Hotels, as the management arm of the Group. While he will continue to play this role, he also assumed the role of Deputy Managing Director at Lemon Tree Hotels effective from January 1, 2014.

Keswani has worked across various hotels in India and overseas, including in Saudi Arabia, Colombo, Shimla, Bengaluru, New Delhi and Mumbai. Prior to joining the Lemon Tree Group, Rattan was President of Trident Hotels from April 2008 till April 2012. In this role, he was responsible for ten Trident Hotels in India. In addition, he oversaw Maidens Hotel, Delhi and Clarkes Hotel, Shimla.

Speaking about his new role, Keswani said, "I am delighted to take on this additional responsibility at Lemon Tree Hotels. The Group has established a new benchmark in the industry. It is today, the fastest growing chain of hotels in its category and among the most awarded as well. It will be an exciting journey for me. I look forward to working with the team and contributing to Lemon Tree's continued growth and success."

Talking about the new announcement, Patu Keswani, Chairman and Managing Director, Lemon Tree Hotels said, "We are pleased to have Keswani on board as the Deputy Managing Director of Lemon Tree Hotels. He brings with him a wealth of experience. We are certain that his leadership will give strategic direction to the Lemon Tree team as well as help us build operational excellence, to achieve our goals faster and more effectively."

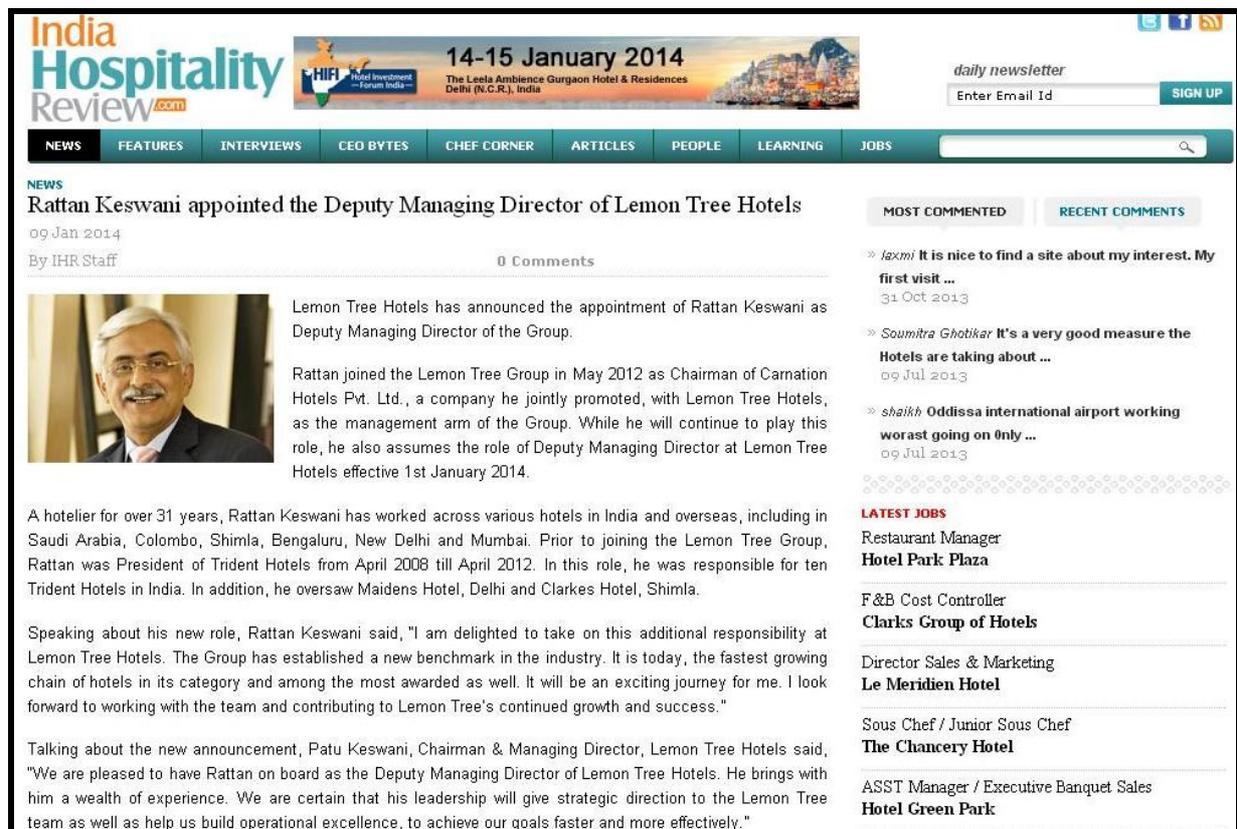
Publication: India Hospitality Review

Edition: Online

Date: 9<sup>th</sup> January, 2014

Headline: Rattan Keswani appointed the Deputy Managing Director of Lemon Tree Hotels

Link: <http://www.indiahospitalityreview.com/news/rattan-keswani-appointed-deputy-managing-director-lemon-tree-hotels/11674>



The screenshot shows the India Hospitality Review website. At the top, there is a banner for "14-15 January 2014" with the text "The Leela Ambience Gurgaon Hotel & Residences Delhi (N.C.R.), India". Below the banner is a navigation menu with categories: NEWS, FEATURES, INTERVIEWS, CEO BYTES, CHEF CORNER, ARTICLES, PEOPLE, LEARNING, JOBS. The main article is titled "Rattan Keswani appointed the Deputy Managing Director of Lemon Tree Hotels" and is dated "09 Jan 2014" by "IHR Staff". The article includes a photo of Rattan Keswani and text stating that Lemon Tree Hotels has announced his appointment as Deputy Managing Director. The article also mentions his previous roles at Trident Hotels and his experience in the industry. On the right side, there are sections for "MOST COMMENTED" and "RECENT COMMENTS", and a "LATEST JOBS" section listing various hotel positions such as Restaurant Manager at Hotel Park Plaza, F&B Cost Controller at Clarks Group of Hotels, Director Sales & Marketing at Le Meridien Hotel, Sous Chef / Junior Sous Chef at The Chancery Hotel, and ASST Manager / Executive Banquet Sales at Hotel Green Park.

Publication: Rediff.com

Edition: Online

Date: 7<sup>th</sup> January, 2014

Headline: Lemon Tree Hotels Appoints Rattan Keswani as Deputy Managing Director of the Group

Link: [http://realtime.rediff.com/news/realtime/Lemon-Tree-Hotels-appoints-Rattan-Keswani-as-Deputy-Managing-Director/731d92520cfa8fb6?src=results\\_extra\\_article\\_c\\_n\\_2.2.p0](http://realtime.rediff.com/news/realtime/Lemon-Tree-Hotels-appoints-Rattan-Keswani-as-Deputy-Managing-Director/731d92520cfa8fb6?src=results_extra_article_c_n_2.2.p0)



The screenshot shows a news article on the Rediff.com website. At the top left, it says "rediff.com" and "rediff REALTIME NEWS India As It Happens". Navigation links include "News Home", "Images Home", and "NEWS ON MOBILE". A search bar with a "SEARCH" button is present. The main headline is "Lemon Tree Hotels appoints Rattan Keswani as Deputy Managing Director". Below the headline, a short paragraph states: "Lemon Tree Hotels has appointed Rattan Keswani as Deputy Managing Director of the Group. The Lemon Tree Group operates three brands - Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) and Red Fox Hotels (economy) and currently owns and ...". A link to "Read full article on Hospitality Biz India" is provided, dated "1 week ago". At the bottom, there are "LIKE" and "SHARE" buttons.

Publication: News Superfast

Edition: Online

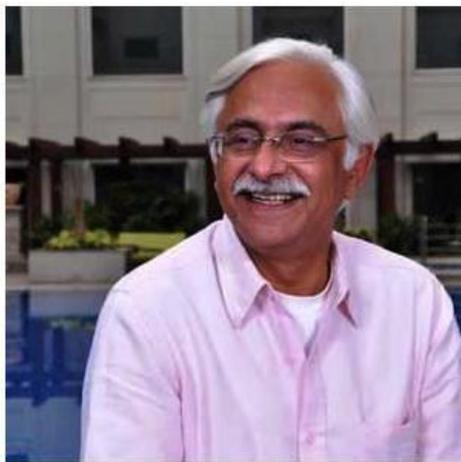
Date: 8<sup>th</sup> January, 2014

Headline: Rattan Keswani appointed as Deputy Managing Director at Lemon Tree Hotels

Link: <http://newssuperfast.com/2014/01/08/rattan-keswani-appointed-as-deputy-managing-director-at-lemon-tree-hotels/>

## Rattan Keswani appointed as Deputy Managing Director at Lemon Tree Hotels

Posted by Saurabh Omer | On 8 January, 2014 | In Business



Lemon Tree Hotels has announced the appointment of Rattan Keswani as Deputy Managing Director of the Group. The Lemon Tree Group operates 3 brands – Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy) and currently owns and operates 24 hotels in 14 cities aggregating 2800 rooms with 3000 employees.

Rattan joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels Pvt. Ltd., a company he jointly promoted, with Lemon Tree Hotels, as the management arm of the Group. While he will continue to play this role, he also assumes the role of Deputy Managing Director at Lemon Tree Hotels effective 1st January 2014.

A hotelier for over 31 years, Rattan Keswani has worked across various hotels in India and overseas, including in Saudi Arabia, Colombo, Shimla, Bengaluru, New Delhi and Mumbai. Prior to joining the Lemon Tree Group, Rattan was President of Trident Hotels from April 2008 till April 2012. In this role, he was responsible for ten Trident Hotels in India. In addition, he oversaw Maidens Hotel, Delhi and Clarkes Hotel, Shimla.

Speaking about his new role, **Rattan Keswani** said, "I am delighted to take on this additional responsibility at Lemon Tree Hotels. The Group has established a new benchmark in the industry. It is today, the fastest growing chain of hotels in its category and among the most awarded as well. It will be an exciting journey for me. I look forward to working with the team and contributing to Lemon Tree's continued growth and success."

Talking about the new announcement, **Patu Keswani, Chairman & Managing Director, Lemon Tree Hotels** said, "We are pleased to have Rattan on board as the Deputy Managing Director of Lemon Tree Hotels. He brings with him a wealth of experience. We are certain that his leadership will give strategic direction to the Lemon Tree team as well as help us build operational excellence, to achieve our goals faster

and more effectively."



Publication: Bloomberg Businessweek

Edition: Online

Date: 7<sup>th</sup> January, 2014

Headline: Lemon Tree Hotels Appoints Rattan Keswani as Deputy Managing Director of the Group

Link: <http://investing.businessweek.com/research/stocks/private/snapshot.asp?privcapid=30789591>

The screenshot shows the Bloomberg Businessweek website interface. At the top left is the 'Bloomberg Businessweek' logo. To the right is a search bar and social media buttons for 'Like' (317k) and 'Follow @BW'. Below the logo is a horizontal navigation bar with ten categories: Global Economics, Companies & Industries, Politics & Policy, Technology, Markets & Finance, Innovation & Design, Lifestyle, Business Schools, Small Business, and Video & Multimedia. The main content area features the headline 'Lemon Tree Hotels Appoints Rattan Keswani as Deputy Managing Director of the Group' with a sub-headline 'Jan 7 14'. The article text begins: 'Lemon Tree Hotels has announced the appointment of Rattan Keswani as Deputy Managing Director of the Group. Rattan joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels Pvt. Ltd., a company he jointly promoted, with Lemon Tree Hotels, as the management arm of the Group. While he will continue to play this role, he also assumes the role of Deputy Managing Director at Lemon Tree Hotels effective January 1, 2014. A hotelier for over 31 years, Rattan Keswani has worked across various hotels in India and overseas, including in Saudi Arabia, Colombo, Shimla, Bengaluru, New Delhi and Mumbai. Prior to joining the Lemon Tree Group, Rattan was President of Trident Hotels from April 2008 till April 2012.' To the right of the article is a sidebar with a 'Jobs' section. It lists three job opportunities: 'Lawyers Committee for Civil Rights Under Law' (United States), 'Rush University' (United States), and 'Greater Houston Partnership' (United States). Below this is a 'Post a Job' button. At the bottom of the sidebar is a job listing for 'Culinary Cook 1- Signature Restaurant- Full-Time, Walt Disney World' located in Lake Buena Vista, FL.

Publication: Adgully

Edition: Online

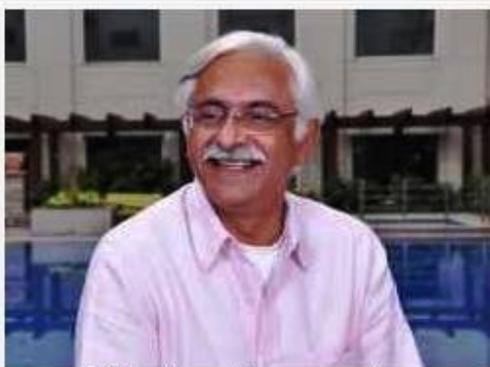
Date: 7<sup>th</sup> January, 2014

Headline: Lemon Tree Hotels names Rattan Keswani as Dy MD!

Link: <http://www.adgully.com/lemon-tree-hotels-names-rattan-keswani-as-dy-md-56499.html>

## Lemon Tree Hotels names Rattan Keswani as Dy MD!

Posted by Adgully Bureau | on January 7, 2014



Click above to browse gallery

Lemon Tree Hotels has announced the appointment of Rattan Keswani as Deputy Managing Director of the Group. The Lemon Tree Group operates 3 brands - Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy) and currently owns and operates 24 hotels in 14 cities aggregating 2800 rooms with 3000 employees.

Rattan joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels Pvt. Ltd., a company he jointly promoted, with Lemon Tree Hotels, as the management arm of the Group. While he will continue to play this role, he also assumes the role of Deputy Managing Director at Lemon Tree Hotels effective 1st January 2014.

A hotelier for over 31 years, Rattan Keswani has worked across various hotels in India and overseas, including in Saudi Arabia, Colombo, Shimla, Bengaluru, New Delhi and Mumbai. Prior to joining the Lemon Tree Group, Rattan was President of Trident Hotels from April 2008 till April 2012. In this role, he was responsible for ten Trident Hotels in India. In addition, he oversaw Maidens Hotel, Delhi and Clarkes Hotel, Shimla.

Speaking about his new role, Rattan Keswani said, "I am delighted to take on this additional responsibility at Lemon Tree Hotels. The Group has established a new benchmark in the industry. It is today, the fastest growing chain of hotels in its category and among the most awarded as well. It will be an exciting journey for me. I look forward to working with the team and contributing to Lemon Tree's continued growth and success."

Talking about the new announcement, Patu Keswani, Chairman & Managing Director, Lemon Tree Hotels said, "We are pleased to have Rattan on board as the Deputy Managing Director of Lemon Tree Hotels. He brings with him a wealth of experience. We are certain that his leadership will give strategic direction to the Lemon Tree team as well as help us build operational excellence, to achieve our goals faster and more effectively."

Publication: Kaya Lifestyle

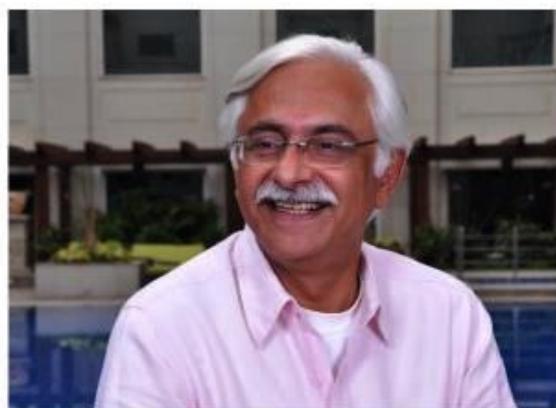
Edition: Online      Date: 6<sup>th</sup> January, 2014

Headline: RATTAN KESWANI APPOINTED AS DEPUTY MANAGING DIRECTOR AT LEMON TREE HOTELS

Link: <http://www.kayalifestyle.com/rattan-keswani-appointed-deputy-managing-director-lemon-tree-hotels/>

## RATTAN KESWANI APPOINTED AS DEPUTY MANAGING DIRECTOR AT LEMON TREE HOTELS

By Kaya Lifestyle, Bureau, New Delhi      January 6, 2014      People



Lemon Tree Hotels has announced the appointment of Rattan Keswani as Deputy Managing Director of the Group. The Lemon Tree Group operates 3 brands – Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy) and currently owns and operates 24 hotels in 14 cities aggregating 2800 rooms with 3000 employees.

Rattan joined the Lemon Tree Group in May 2012 as Chairman of Carnation Hotels Pvt. Ltd., a company he jointly promoted, with Lemon Tree Hotels, as the management arm of the Group. While he will continue to play this role, he also assumes the role of Deputy Managing Director at Lemon Tree Hotels effective 1<sup>st</sup> January 2014.

A hotelier for over 31 years, Rattan Keswani has worked across various hotels in India and overseas, including in Saudi Arabia, Colombo, Shimla, Bengaluru, New Delhi and Mumbai. Prior to joining the Lemon Tree Group, Rattan was President of Trident Hotels from April 2008 till April 2012. In this role, he was responsible for ten Trident Hotels in India. In addition, he oversaw Maidens Hotel, Delhi and Clarkes Hotel, Shimla.

Speaking about his new role, Rattan Keswani said, "I am delighted to take on this additional responsibility at Lemon Tree Hotels. The Group has established a new benchmark in the industry. It is today, the fastest growing chain of hotels in its category and among the most awarded as well. It will be an exciting journey for me. I look forward to working with the team and contributing to Lemon Tree's continued growth and success."

Talking about the new announcement, Patu Keswani, Chairman & Managing Director, Lemon Tree Hotels said, "We are pleased to have Rattan on board as the Deputy Managing Director of Lemon Tree Hotels. He brings with him a wealth of experience. We are certain that his leadership will give strategic direction to the Lemon Tree team as well as help us build operational excellence, to achieve our goals faster and more effectively."